



Champions of Excellence

A W A R D S

Program Criteria: Involvement

The key to a strong county Farm Bureau is active involvement from a variety of members, instead of a select few. This involvement award category will focus on your county Farm Bureau's ability to involve the maximum number of members in your programs and activities. It will focus on both the total number of members involved and the percentage of members that performed a volunteer activity, such as participating in a legislative event, promotional activity or young farmer event. The key to this category will be involving a larger percentage of membership and identifying new regular members to become active in a Farm Bureau activity.

Based on county reported numbers for the 2022-2023 program year, we will evaluate the following criteria:

- Percent of regular members involved (50 pts)
- Percent of newly involved members (25 pts)
- Percent of young farmer's actively involved (25 pts)

To be eligible for the award, counties must have a full board of directors, and all committees reviewed and updated in iMIS prior to the application submission.

Judging

1. No application will be submitted. Numbers will be taken from the iMIS database. Be sure all program event attendance is updated prior to July 1, 2023.
2. Member of the state Young Farmer and state Promotion and Education committees will be placed in a pool of judges.
3. District & State Level Awards: Three MFB staff will analyze data from involvement to determine winners.
4. Judges will receive electronic copies of involvement scores for their review. If necessary, judges will confer via electronic means or via telephone to agree on designation of awards.

Announcement of district winners will be made no later than **August 16, 2023.**

Announcement of state winners will be made at the 2024 MFB Council of Presidents Conference.

Questions on the Champions of Excellence Award Program should be directed to: Deb Schmucker (517) 323-6587 or Lindsay Ball (517) 323-6744.